



## V-SOFT CONSULTING GROUP, INC. WINS INAVERO'S 2014 BEST OF STAFFING® TALENT AWARD

*Satisfaction of those placed in temporary and permanent positions far higher than industry norms*

LOUISVILLE, KY – February 25, 2014 – V-Soft Consulting Group, Inc. announced today it has been named as one of Inavero's [2014 Best of Staffing® Talent Award](#) winners. Presented in partnership with CareerBuilder, the fifth annual Best of Staffing Award provides the only statistically valid and objective service quality benchmarks for the industry and reveals which staffing agencies are delivering the highest satisfaction to the permanent and temporary employees for whom they find jobs. Yet again, this year's award outcome highlights a growing divide among the industry's leaders and laggards, and identifies V-Soft Consulting as one of the best staffing agencies for job candidates to call when they are in need of employment.

Less than two percent of all staffing agencies in North America receive the Best of Staffing Award for service excellence. Utilizing the Net Promoter® methodology, the 2014 Best of Staffing Talent winners achieved satisfaction scores nearly double the industry average. This contrast in scores is a clear indication that the firms who have earned the 2014 Best of Staffing Talent Award truly stand out for their service quality. V-Soft Consulting received satisfaction ratings of 9 or 10 out of 10 from 79 percent of their permanent and temporary employees, significantly higher than the industry's average of 53% percent.

"The staffing industry is helping organizations bridge the skills gap and add jobs today more than at any other point in U.S. history," said Inavero Founder and CEO, Eric Gregg. "Between the well documented skills gaps and economic uncertainty, partnering with a top staffing agency is more important now than ever. The 2014 Best of Staffing Award was earned by fewer than 2% of the more than 12,000 staffing firms in the U.S. In an era of scarce qualified talent, hard to fill positions, and ever-increasing expectations, these firms have proven they have what it takes to deliver exceptional service to both clients and job candidates. We're proud of the accomplishments of our 2014 award recipients."

®Net Promoter, NPS, and Net Promoter Score are trademarks of Satmetrix Systems, Inc., Bain & Company, and Fred Reichheld. Net Promoter Score is calculated by taking the percentage of respondents who, on a scale of 0 to 10, rate their likelihood to recommend the staffing agency with a score of 9 or 10 (promoters) and subtracting the percentage who rate the staffing agency a 6 or lower (detractors).

### **About Inavero**

[Inavero](#) administers more staffing agency client and talent satisfaction surveys than any other firm in the world. Inavero's team reports on satisfaction surveys from more than 500,000 staffing agency clients and talent each year and the company serves as the American Staffing Association's exclusive service quality partner.

Inavero's [Best of Staffing®](#) is the nation's only award that recognizes staffing agencies that receive remarkable reviews from their clients and the people they help find jobs (employed talent). Bestofstaffing.com is the central place that businesses and talent go to find the best staffing agencies to call when they are in need.



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