



## FOR IMMEDIATE RELEASE

### **V-SOFT CONSULTING GROUP, INC. IS COMMENDED BY LOUISVILLE MAYOR FOR THE COMPLETION OF THE BANK ON MOBILE WEB APPLICATION**

Louisville Kentucky, July 25, 2014 – After an ongoing partnership with Bank On Louisville to help provide constituents with an easy to use mobile web solution, V-Soft Consulting Group, Inc. was applauded for their services to the community by Mayor Greg Fischer. V-Soft is delighted to have the opportunity to work with the Louisville Metro Government to help mid to low income households in our community with an easy to use application to locate banking resources.

*The Bank On Louisville team recently shared with me your impressive contributions and your great success working with them in the Ignite program, and I wanted to reach out and thank you for your investment in this Louisville Metro Government-led initiative.*

*Since 2010, Bank On Louisville has reached thousands of residents of our city with financial education and access to safe, reliable banking products. Bank On Louisville, like all Metro initiatives, depends greatly on partnerships with private and non-profit agencies to achieve this objective. Because of your commitment to building strategic new partnerships to help Bank On Louisville reach Louisvillians in need, this collaborative initiative will continue to grow and strengthen our community.*

*Thank you for your outstanding dedication of time and talent to Bank On Louisville. You make Louisville a more welcoming, livable, and compassionate place for all its residents!*

– Mayor Greg Fischer, Louisville, Kentucky

V-Soft worked in conjunction with Bank On Louisville to build and implement a mobile web application that makes it easy to search for banking services, locations, contact information, and much more. Search options within the application provide criteria to narrow searches for one's specific needs. For example, if a bank with multilingual capabilities and check cashing services is needed, the user would use this application to select those options and search for the nearest bank with those capabilities.

V-Soft is looking forward to assisting the Louisville Metro Government in many future projects to come. Contributing to the City of Louisville and the community is and will always be a priority for V-Soft.

#### **About Bank On**

Bank On Louisville is a program aimed to strengthen Louisville's economic standing by providing its residents with easy access banking products as well as financial education. The project is geared towards low to moderate income households, making financial information available to those who live without access to mainstream financial establishments. When provided with the services of Bank On, households such as this no longer are dependent on expensive check-cashing services.

#### **About V-Soft**

V-Soft Consulting Group, Inc. is a woman-owned, minority firm specializing in information technology (IT) staffing and business solutions known for our ability to apply the precision of supply chain management excellence to talent acquisition and technology services. V-Soft provides highly qualified and experienced consultants for any project on any scale. We are an end-to-end recruiting and staffing solution provider and maintain a successful track record using a robust recruiting process, able to bring the right talent at the right time for any project. Founded in 1997, V-Soft is headquartered in Louisville, Kentucky with

locations across the U.S. and abroad. For more information regarding our capabilities and solutions, visit us online at [www.vsoftconsulting.com](http://www.vsoftconsulting.com).

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