



FOR IMMEDIATE RELEASE

## WINS ONE SOUTHERN INDIANA LARGE BUSINESS DIVERSITY CHAMPION AWARD

**Louisville Kentucky – June 4, 2015** – V-Soft Consulting Group, Inc. a leading IT staffing and IT business solutions agency has won One Southern Indiana’s Business Diversity Champion Award that acknowledges the achievements of businesses based in the greater Louisville area. One Southern Indiana Minority & Women Business Owners’ Conference (MWBOC) conducted the first annual Diversity Business Owners Conference on Wednesday, June 3, 2015 – a prestigious annual event that recognizes the “best and brightest” in business in Southern Indiana and the Louisville Metro area.

The One Southern Indiana MWBOC Diversity Committee planned and implemented the one-day power conference an event that focused on learning opportunities for minority and women business owners. The conference had several sub-committees who selected the workshops, scheduled speakers, produced marketing, secured exhibitors, etc. to provide businesses owned by minorities, women, veterans and veterans with disabilities a chance to network with similar businesses as well as organizations that have a goal of working with minority owned businesses.

The conference, held in Clarksville, Indiana, kicked off with Keynote speaker Willie Billingslea, Jr. followed by several workshop sessions before the final Awards Luncheon. The entire One Southern Indiana MWBOC Diversity Conference recognized businesses who demonstrated outstanding dedication toward ensuring all people live and work in an environment of equality, respect, and fairness or, specifically in V-Soft Consulting’s case, Businesses who are an excellent minority-owned, and woman-owned companies.

V-Soft is proud to accept the One Southern Indiana Large Business Minority Award and the team looks forward to next year’s conference where the company plans to uphold this prestigious title once again.

### **About V-Soft**

V-Soft Consulting Group, Inc. is a woman-owned, minority firm specializing in information technology (IT) staffing and business solutions known for our ability to apply the precision of supply chain management excellence to talent acquisition and technology services. V-Soft provides highly qualified and experienced consultants for any project on any scale. We are an end-to-end recruiting and staffing solution provider and maintain a successful track record using a robust recruiting process, able to bring the right talent at the right time for any project. Founded in 1997, V-Soft is headquartered in Louisville, Kentucky with locations across the U.S. and abroad. For more information regarding our capabilities and solutions, visit us online at [www.vsoftconsulting.com](http://www.vsoftconsulting.com) gives businesses owned by minorities, women, veterans and veterans with disabilities a chance to network with similar businesses as well as ones that have a goal of working with minority owned businesses.g.com.

### **About One Southern Indiana**

One Southern Indiana offers clients an entire toolbox of connection devices including a multitude of business networking events, cost-effective seminars and workshops, opportunities to engage with government policy makers, advertising and sponsorship offerings, and economic development assistance in the retention and expansion of existing employers and in attracting new jobs and investments to our region. Through government and workforce advocacy to quality connections and business training, One Southern Indiana connects some of the top business and community leaders in the Midwest region. During the Annual ONE Awards, One Southern Indiana celebrates over 22 years of recognizing business owners and their tremendous accomplishments. The Southern Indiana Business Awards is a prestigious program where the first annual Minority and Women Business Owners Conference Diversity Award was held recognizing our leadership in business.

### **Media Contacts**

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## V-Soft Cares - Golf Scramble

Hello \_\_\_\_\_,

My name is Misael Cabrera and I am an intern with V-Soft Consulting Group, Inc. We will be hosting a golf scramble on August 24<sup>th</sup> 2015 to benefit Kosair Children's Hospital. All proceeds from the event will go to their Brave Hearts program to help support children born with congenital heart defects as well as their families. Casey Arnouts recently sent a letter to your organization asking for a donation for our silent auction, and I wanted to follow up and make sure you received our request.

This event is projected to bring over 100 business professionals together for a day of golfing and raising awareness for congenital heart defects. It is a great opportunity for exposure and would be an amazing way to give back to the community!

Attached is the letter we have sent to you in case you did not receive it. If you would like to make a donation please contact Casey Arnouts at 502-644-6258 or [casey@vsoftconsulting.com](mailto:casey@vsoftconsulting.com).

Thank you in advance for your support of this wonderful cause!

Sincerely,

Misael Cabrera

[mcabrera@vsoftconsulting.com](mailto:mcabrera@vsoftconsulting.com)

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